



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

ANN SCOTT FULTON  
ACTING CHAIR

MICHAEL C. HERRING  
ADMINISTRATOR

4307 MAIL SERVICE CENTER  
RALEIGH, NC 27699-4307

(919) 779-0700  
FAX (919) 662-3583

**COMMISSION MEMBERS:**  
RICKY WRIGHT  
WAKE FOREST

MIKE A. JOYNER  
CHARLOTTE

**MEMORANDUM NO. 2676**

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring  
Administrator

DATE: October 3, 2002

**COMPANY / BROKER CHANGES**

Effective *immediately*, **Shaw-Ross** is responsible for the marketing of British Navy Pusser's Rum, **Code 48-425**. *Alliance Spirits & Wine – Strickland Division* is the North Carolina broker.

Effective *October 1, 2002*, **Skyy Spirits LLC** acquired the distribution rights for 1800 Resposado, **Codes 65-197 and 65-199**, 750 ml and 375 ml respectively; and 1800 Anejo Cuervo, **Code 65-208**, 750 ml. *Alliance Spirits & Wine – Strickland Division* is the North Carolina broker.

Effective *October 1, 2002*, Diageo North America added the Seagram Americas to its portfolio. Gene Thornton will continue to be responsible for Seagram brands and Hannah & Dunn will continue to be responsible for their Diageo brands. Diageo requests, however, that you pay PER INVOICE – Diageo will invoice for Seagram products *and* Diageo products BUT on separate invoices.

As explained in an email from the Commission dated September 20, 2002, the "Brand by Distiller and NC Code" report, Pages 31-37, displays Diageo as the company; however, it shows Gene Thornton for the Seagram brands and Worth Dunn for the Diageo brands. Hopefully, this report will help you better understand the billing process.

[www.ncabc.com](http://www.ncabc.com)

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

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### **DOWNLOADS – NOVEMBER 1, 2002 PRICE BOOK**

Downloads and reports are available on the Commission's Web Site at [www.ncabc.com](http://www.ncabc.com) - select Pricing, click on Pricing Reports/Quick Picks or by going under ABC Boards, enter the User Name and Password, select Download Price Files and under the dropdown box select the report.

If you have already downloaded your prices for November 1, 2002, PLEASE DOWNLOAD THEM AGAIN. It is advisable not to download prices until the end of the first week in October.

### **PRICE CHANGE – NOVEMBER 1, 2002 PRICE BOOK**

Diageo informed us that they inadvertently failed to lower the price of the Special Package Code 20-201, Jose Cuervo Especial Max Pack for the November price book. Code 20-201 will actually retail for the same price as the regular item, Code 65-204. The correct November 1, 2002 prices are:

<b>CCLB</b>	<b>\$58.99</b>
<b>CCw/B&amp;S</b>	<b>\$60.69</b>
<b>Retail</b>	<b>\$17.95</b>
<b>MXB</b>	<b>\$21.70</b>
<b>WHS�</b>	<b>\$10.12</b>

### **EMAIL UPDATES**

Each time we send you corrections via email updating prices, the price book on the Commission Web site is RECREATED for your convenience.

### **ENCLOSURES**

- Supplemental Price List for the month of December 1, 2002. These products will be offered to you at adjusted buy-in prices from November 1, 2002 through December 31, 2002. Reduced retail prices will be effective December 1 through December 31, 2002.